

**Future plans of regional plans for
action of South Asia Regional
countries**

1. Assessment and reporting on WBTi

- To conduct workshop on gap of WBTi
- Dissemination

2. Dissemination of WBCi financial tool at country

- To conduct national level workshop
- Dissemination will be completed by mid of June 2014

3. World Breastfeeding week 2014

- To conduct press conference
- Workshop with media, health professionals, students on the theme of WBW 2014 and important of BF
- Orientation
- Rally
- Inauguration program
- Awarding program
- Media advocacy
- Develop IEC materials and print out and distribute to all relevant sections (Translation of WABA Action folder, Poster, leaflet, brochure, Press release)

4. Implementation of the International Code

- Detect violation and send report to national BMS Code advisory committee and media
- Orientation/ training on BMS CODE
- Monitoring system should be established in every country

5. Participation in the work on Codex; Infant feeding and Chemical Contaminants

- Group formation
- Scientific comments send to all SA country
- To form a national level coordinator

Thank you from
South Asia Country