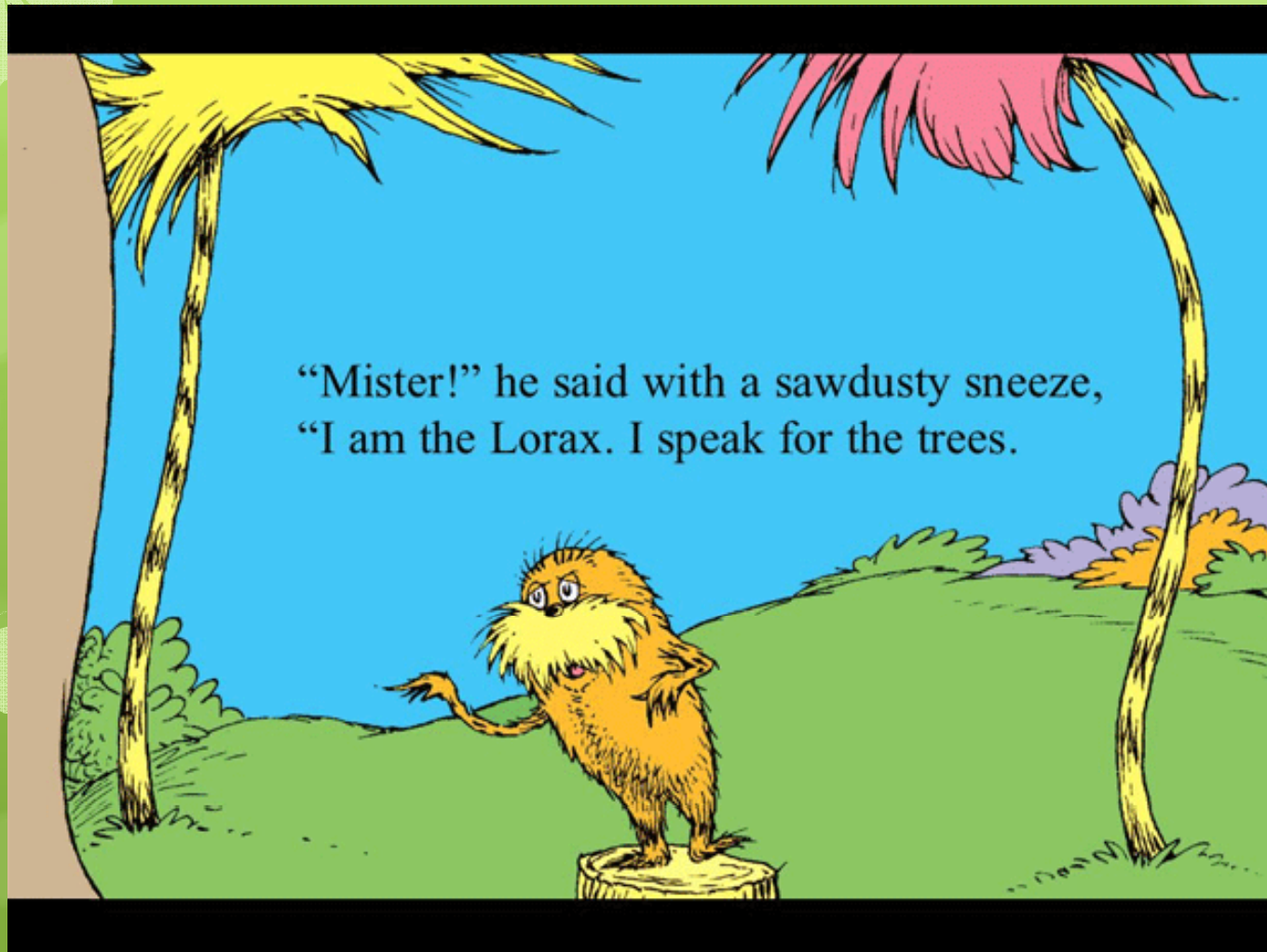


Madam Speaker...an Environmentalist in Parliament...speaking for those that have no tongue...including infants and young children



# One Asia Breastfeeding Partners Forum

## Role of Parliamentarians in Advocating for CHANGE

- **Regional level– Asean Inter Parliamentary Assembly**
  - Resolution by Vietnam to include 'green growth'
  - Resolution by Indonesia to include 'Food Security'
- **National level**
- **Speaking in the language that politicians understand**
- Not just the concern of Ministry of Health !
  - Multi-pronged strategy –
    - Food As Educator
      - Ministry of Education
    - Food As National Security
      - Ministry of Trade and Industry
      - Ministry of National Devt
      - Ministry of Environment
    - Food As Heritage/National Pride
      - National Heritage Board

# One Asia Breastfeeding Partners Forum

## Speaking in a language that politicians understand

Analogy with Environment Advocacy

- **'Nature as Free Eco Services'** – not measured in \$ and cts!

Not part of GDP.

Should it be?

New economic model – NATURE CAPITAL -Cost-Benefit Analysis

**Breastmilk as Natural Food and is FREE** – not valued!

**Should it be?**

Connecting the Dots – People as Natural Resource!

Making out a case for breastfed babies = healthy adults

= more effective and productive workforce

= happier population ☺ ☺ ☺ !!