

One Asia Breastfeeding Partners Forum #7

Session 8 – Strategies to support working women

Presentation by CEPHAD and LIGHT- Vietnam

Nov 2010

One Asia Breastfeeding Partners Forum #7

1. Enabling environment for policy implementation
2. Pre-conditions
3. Civil societies Recommendations

One Asia Breastfeeding Partners Forum #7

Enabling environment for policy implementation

- A Nationwide IEC strategy to raise the awareness of parents on BF needed;
- Possible approval of 6 month maternity leave next year;
- The Decree 21 strengthened;

One Asia Breastfeeding Partners Forum #7

Pre-conditions

- Solutions integrated and translated into all relevant factors such as MoH, MoET, Ministry of Trade policies, enterprise' attitude, Labour Union, Women Union, Social Insurance and so on.
- Gaps are still available for national awareness raising for mums or parents on breastfeeding – eliminating wrong beliefs on child nutrition;

One Asia Breastfeeding Partners Forum #7

• **Recommendations from CSOs**

- Surveys on BF practices in rural/urban areas offices/enterprises; surveys on BF instructions practices in public and private clinics to provide responsive solutions;
- Advocate the GoV and line ministries, especially MoH in innovating and developing appropriate policies, regulations;

One Asia Breastfeeding Partners Forum #7

- Advocate MoET on BF module in sexual and reproductive health training curriculum;
- Advocate MoLISA, Social Insurance , Labour Union, Women Union on supporting maternity protection;

One Asia Breastfeeding Partners Forum #7

- LIGHT and CEPHAD are lead NGOs in providing Safe Motherhood training for provincial, district and communal health staff, mothers, and pre-marriage training workshops including a Breastfeeding module;
- A user friendly guide book on BF and nutrition should be developed and made available to expected parents;

One Asia Breastfeeding Partners Forum #7

- Linkage and networking the NGOs for BF trends;
- Comprehensive IEC campaigns to raise the awareness of BF for all;
- Localise IEC activities (indigineous languages, food, culture);

One Asia Breastfeeding Partners Forum #7



One Asia Breastfeeding Partners Forum #7

Thank you for your attention!