



edia

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Target Levels

International Media

Traditional Media

Local Media

Social Media

International Media

Monitoring & Advocacy Group

Networking/ Linking

Positive relationships with international groups

ational Level

ormational workshops for media groups

ormational dissemination

upporting media activities

cal Media

dated organizational websites

ng web portals

obbying/ informative materials

dio/ TV/ Newspaper/ Magazines/ Bulletin

Social Media

social support group

using social media such as Facebook, Twitter,
email groups to disseminate information