

POLICY, LAW, REGULATION, ORDER/ORDINANCE

Group 1

Key Recommendations

EVIDENCE FOR POLICYMAKERS:

Impact to the Families

- Economic burden
- Breastfeeding versus Infant Formula feeding especially DANGERS
- Why STOP promotions?
- Evidences of violations
- Impact on the population
- Identify other key information that may be of interest to the RELIGIOUS SECTORS or GROUPS (communities would listen more to them)

CREATING SOLIDARITY:

A Stronger Voice

- Create networks, partnerships
- Alliance building
- Mobilize networking according to needs
- Joint statement from different organizations
- Create an umbrella organization or group
- Work with all political parties including the MAJORITY and OPPOSITIONS



LOBBYING:

- Work level by level
- Identifying high ranking personality to advocate
- Find a key person to reach out to the decision-makers (example wife of the President, daughter-in-law etc.)
- Joint statement from different organizations



INTERNATIONAL

- Organize and participate on international conventions, forums or seminars
- Breastfeeding integration of breastfeeding issues on green economy, environment, women's empowerment, women's rights, children's right, reproductive health etc.
- Issue international declarations, resolutions, conventions
- Utilize current international data (example WBTi data)
- Seek support from WHO and UNICEF on campaigns, conferences, trainings, legislative process, advocacy tools...

**CAN THE
INTERNATIONAL
MILK CODE
BECOME A
CONVENTION?**



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